

MEDIA ALERT ***
16/06/10

Sponsored By:



Ray Lowry

London Calling Auction

Idea Generation Gallery
1st July – Auction and closing party – Doors open @ 6.30 pm

- . Live Performances from *Anat Ben David*
- . Unheard Roadie Stories from The Clash's Road Manager, *Johnny Green*



Billy Childish's Image © L – 13 Light Industrial Workshop

The Original Album cover created by Ray Lowry © Pennie Smith

London Calling events at the Idea Generation Gallery will include:

Idea Generation Gallery will host an auction in aid of The Ray Lowry Foundation. All recreations of the iconic *London Calling* album cover in the exhibition will be going under the hammer. This is a chance for collectors to own a unique piece of artwork by top names such as Tracey Emin, Billy Childish, Humphrey Ocean, Harry Hill and more. The auction will hold the format of a silent auction with 10 Key works being auctioned live on the 1st July. The silent auction will begin on Thursday 17th; bids can be placed in person at The Idea Generation Gallery, by phone and email. Ending at 8.30pm 1st July the winners will be announced at the end of show party. Bidders will also be treated to live performances from Anat Ben David who is a London based pioneering Video and performing artist, as well as live readings from Johnny Green, Road manager of The Clash. Listeners will get the chance to hear previously unheard stories of his exciting time on the road with The Clash and his personal experiences with Ray Lowry.

For further information / Use of pictures

Idea Generation: +44(0)20 7749 6850
Olivia Gibson: olivia.gibson@ideageneration.co.uk

Location Details

11 Chance Street
London
E2 7JB

Tube: Liverpool Street/ Old Street

Price: Free

RSVP: Not essential but limited numbers so arrive early to avoid disappointment.